



# GMR Web Team Marketing Scholarship Program

GMR Web Team is a full service digital marketing agency that offers a one-stop solution for all internet marketing needs. Our company works with small and medium established businesses as well as small funded start-up companies. We provide every client with customized internet marketing strategies, website design, and on-going maintenance.

## Scholarship Amount:

GMR Web Team will be funding a \$500 academic scholarship per semester.

## Criteria:

- 3.0 minimum cumulative GPA
- Full-time enrollment (12 units or more)

## Requirements:

All applicants must be currently enrolled as an undergraduate at a university, and must be pursuing a marketing degree or a business degree with an emphasis in marketing. Applicants are required to use their college email address (.edu) when registering for the scholarship.

To apply for the scholarship, students must:

- Fill out the application form
- Submit a 1 page personal statement describing future career goals and aspirations
- Submit a marketing plan on a fictional business you create that will be featured on GMR Web Team's blog

GMR Web Team will announce the winner on its blog. Moreover, the winner must be ready to submit unofficial transcripts for verification and review, agree to submit a headshot, and grant GMR Web Team permission to display the headshot and marketing plan on the blog before receiving the reward.

## Frequency:

This is a semester scholarship and will be awarded for spring and fall semester. Students are welcome to apply for the scholarship throughout the year. Applicants will receive a confirmation email, where they will be prompted to verify the scholarship entry.

The deadlines are as follows, deadline dates: **January 3rd and July 30th**. Winners will be contacted via school email provided.

<https://www.gmrwebteam.com/scholarship>