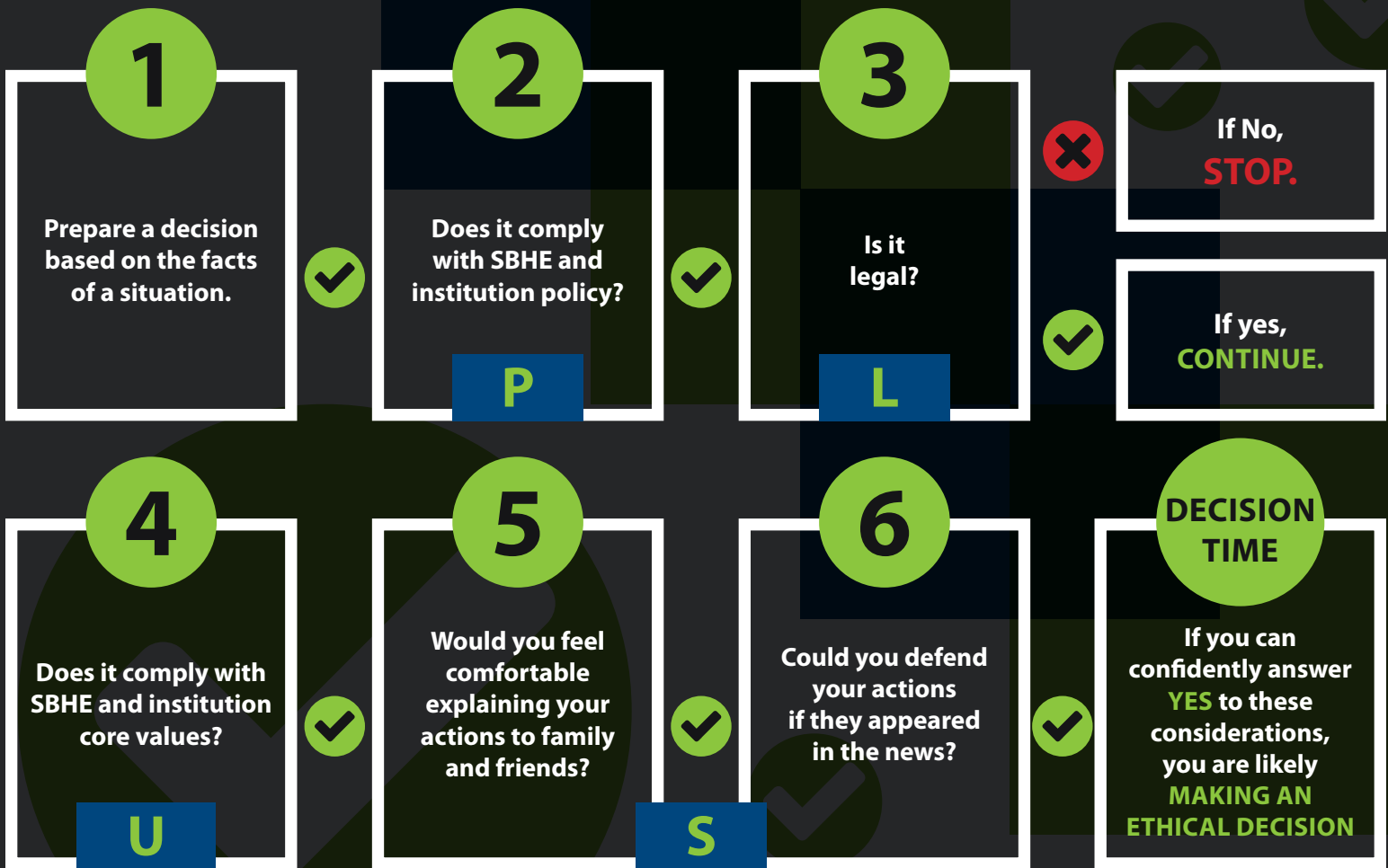


# COMPLIANCE AND ETHICS: The PLUS Model

## A Simple Guide to Ethical Decision Making

You may feel unsure about how to respond to a situation or make a decision, since there seem to be a number of acceptable alternatives. If you consider the following, you will likely be able to respond appropriately and make an ethical decision:

**P**olicies **L**egal **U**niversal **S**elf



**!** If you cannot confidently answer **YES** to all of these considerations, contact the Office of Compliance and Ethics, Human Resources, or Legal Counsel for advice!