

Bachelor of Applied Science

Date: 6/02/2025

Program Name: Sports & Digital Broadcasting

Checklist

- Review the [Program Admission](#) requirements.
- View the [General Education Matrix](#) for a complete list of qualifying courses.
- Fulfill the [College Degree Requirements](#) in conjunction with this degree plan.
- Consult an [Academic Advisor](#) to ensure all academic requirements are met.

Summary

	Credits
Foundation	28
Major	44
General Education	36
Digital Literacy	---
Electives	12
Total Credits (Minimum 120 credits)	120

Foundation

Course # and Title	Pre- and co-requisites	Credits
ART 182 Graphic Design I		3
COMM 200 Introduction to Media Writing		3
COMM 225 Introduction to Audio		3
COMM 270 Basic Video Production		3
COMM 272 Advanced Video Production		3
COMM 213 Publications		3
COMM 218 Public Relations Principles		3
COMM 224 Social Media Foundations		3
COMM 275 Communication Capstone		1
COMM 281 Reporting and Editing: Mystician		1
COMM 283 Video Lab: MystiCast		1
COMM 284 Radio Lab: The MYX		1
	Total	28

Major

Course # and Title	Pre- and co-requisites	Credits
BADM 367 Consumer Behavior		3
HPER 310 Marketing in Fitness and Sport		3
HPER 335 Name, Image, & Likeness		3
COMM 311 Communication and Interviewing		3
COMM 335 Digital Storytelling		3
COMM 310 Electronic News Gathering		3
COMM 463 Digital Broadcasting		3
COMM 414 Social Media Management		3
COMM 465 Media Law and Ethics		3
COMM 495 Broadcasting Capstone Course		3
COMM 444 Event Planning		3

HPER 300 History and Philosophy of Sport		2
HPER 400 Sport Governance		3
HPER 410 Sport Law		3
COMM 497 Internship		3
Total		44

Is the 30 semester credit of upper division (300/400) level requirement met?

☒ YES ☐ NO

General Education

Course # and Title	Pre- and co-requisites	Required Courses	Credits
Written Communications I (3 Credits)			
ENGL 110 - College Composition I		Y	3
Written Communications II (3 Credits)			
ENGL 120 - College Composition II or ENGL 125 Intro to Professional Writing	ENGL 110	Y	3
Oral Communications (3 Credits)			
COMM 110 - Fundamentals of Public Speaking		Y	3
Arts & Humanities (6 Credits - No more than 3 cr. of Fine Arts)			
SPAN 101 First Year Spanish I		Y	4
SPAN 102 First Year Spanish II		Y	4
SPAN 201 Second Year Spanish I		Y	4
Social & Behavior Sciences			
COMM 212 Interpersonal Communication		Y	3
COMM 112 Understanding Media and Social Change		Y	3
Business/Math/Science/Technology			
CSCI 101 Introduction to Computers		Y	3
MATH 110 or 137 Math for Society or Applied Algebra	MATH 192L or appropriate placement score	Y	3
BADM 210 Advertising I		Y	3
G.E. Program Specific			
Must be chosen from one of the following categories: Communications; Social and Behavioral Sciences; Arts and Humanities; and/or Business, Math, Science, and Technology.	included above	6	
Total			36

Digital Literacy

Course # and Title	Pre- and co-requisites	Credits
Select one of the following:		
ENGL 110 - College Composition I		
NDUS Institution Approved Training Course		
NDUS Institution Designated Digital Literacy Course		
Total		3

Prescribed Electives (Choose 12 credits)

Course # and Title	Pre- and co-requisites	Credits
COMM 244 Reporting and Feature Writing		3
COMM 206 Digital Communication Fundamentals		3

COMM 415 Sports Information		3
BADM 201 Introduction to Marketing		3
BADM 310 Digital Marketing		3
Total		12

Open Electives (This section is optional)

Course # and Title	Pre- and co-requisites	Credits
Total		

Footnotes

(1)
(2)
(3)