

COMMUNICATIONS PATHWAYS

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BSC offers a variety of certificates designed to meet specific and unique occupational needs. Certificates can be stacked toward an associate or bachelor's degree. Choose from our hands-on graphic design or mass communications certificates to enhance your career and expand your skillset.

GRAPHIC DESIGN CERTIFICATES

APPLIED DESIGN TECHNOLOGY includes classroom and lab instruction in a Mac-equipped studio where students will be introduced to digital photography and basic principles of design including how to create their own font type. Each student will be required to complete a portfolio of their work and/or participate in a co-op or internship.

GRAPHIC DESIGN TECHNOLOGY includes classroom and lab instruction in a Mac-equipped studio where students will be taught the technical backbone needed to work in Adobe Creative Cloud software.

APPLIED DESIGN TECHNOLOGY

ART 130	Drawing I
GDES 111/111L	Electronic Imaging II/Lab
GDES 113/113L	Design and Layout I/Lab
GDES 115/115L	Typography/Lab
GDES 197	Cooperative Education/Internship

GRAPHIC DESIGN TECHNOLOGY

CSCI 101	Introduction to Computers
GDES 103/103L	Introduction to Electronic Imaging/Lab
GDES 107/107L	Design and Desktop Publishing/Lab
GDES 117/117L	Digital Illustration/Lab
GDES 197	Cooperative Education/Internship

MASS COMMUNICATIONS CERTIFICATES

DIGITAL BROADCASTING curriculum is related to the production of video and audio broadcasting for digital distribution. It will include development of content, use of equipment (cameras, microphones, teleprompter, tri-caster, audio board) and software (Adobe Creative Suite: Premiere Pro and Audition).

PRINT AND DIGITAL PUBLICATIONS courses provide background in the journalism/mass communication profession and convey the importance and responsibility of presenting accurate information in the media. Students will develop content using technology and software including Adobe Creative Suite InDesign, and Photoshop) and become proficient in reporting, feature writing, interpretive writing, opinion writing, and English usage and grammar.

DIGITAL BROADCASTING

COMM 200	Introduction to Media Writing
COMM 206	Digital Communication Fundamentals
COMM 225	Introduction to Audio Production
COMM 270	Basic Video Production
COMM 283	Video Lab: MystiCast
COMM 284	Radio Lab: The Myx

PRINT AND DIGITAL PUBLICATIONS

COMM 200	Introduction to Media Writing
COMM 201	Interpretive and Opinion Writing
COMM 224	Social Media, Writing & Design
COMM 244 or ENGL 213	Reporting and Feature Writing Literary Publications
COMM 281	Reporting and Editing: Mystician
ENGL 208	English Usage and Grammar

SPANISH CERTIFICATE

SPANISH coursework includes two semester sequences in both beginning and intermediate Spanish and provides students with the necessary skills to use Spanish in the workforce. These skills can be applied to any career in fields such as business, criminal justice, health care, social work, psychology, economics, political science, graphic design, and more.

SPANISH

SPAN 101	First Year Spanish
SPAN 102	First Year Spanish II