

ARTS ENTREPRENEURSHIP & BUSINESS AAS

ASSOCIATE & CERTIFICATE OPTIONS
ONLINE • ON CAMPUS



Arts organizations and creative businesses need professionals who understand both artistic expression and business operations. With hands-on experience and industry knowledge, you'll be ready to launch your career.

CAREER opportunities

- Career opportunities
- Live Event Coordinator
- Talent Booking Agent
- Arts Organization Administrator
- Nonprofit Fundraiser
- Public Relations Specialist
- Retail/Wholesale Music Professional
- Private Teacher/Coach
- Gallery Director
- Art Director
- Set Designer

HANDS-ON LEARNING. WORKFORCE READY.

The Arts Entrepreneurship & Business Pathway gives you the flexibility to build a career in the creative industries.

Earn an Associate of Applied Science (AAS) by stacking three certificates: Applied Arts, Arts Business and Applied Communication. Whether you want to manage an arts organization, book talent, or market creative work, this program helps you develop the skills you need.

ARTS ENTREPRENEURSHIP & MANAGEMENT (AAS)

Take your creativity to the next level with hands-on training in arts administration, nonprofit fundraising, venue and talent management and more. You'll gain essential business and communication skills while exploring the performing and visual arts. A capstone experience lets you apply your knowledge in a real-world setting.

APPLIED ARTS CERTIFICATE

Explore your creative potential with courses in music, drawing, painting, acting and theatre arts. A hands-on capstone lets you specialize in theatre, music, art or arts management—helping you take the first step toward a career in the arts.

ARTS BUSINESS CERTIFICATE

Love the arts but want to understand the business side? This certificate covers business principles, public speaking, entrepreneurship and arts management. Your capstone project will apply these skills in a practical setting, preparing you for a successful career.

APPLIED COMMUNICATION CERTIFICATE

Strong communication skills set you apart in any industry. This certificate helps you develop expertise in digital media, audio production, and public relations—essential for arts management, event planning and other creative careers.



**STACKABLE
CERTIFICATE**



**ASSOCIATE
DEGREE**



CAREER

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