

GRAPHIC DESIGN AND COMMUNICATIONS

EXPERIENCED INSTRUCTORS • ON-CAMPUS
STACKABLE CERTIFICATES



CAREER opportunities

- Advertising Agencies
- Print Shops
- Company Advertising Departments
- News Media
- Web Design
- Interior and Textile Design
- Multimedia Development
- Industrial Design
- Retail Merchandising
- Sign Making
- Self-Employment
- Broadcasting Support
- Photographer
- Packaging Designer
- Digital Illustrator
- Photo Editor
- Publication Designer

HANDS-ON LEARNING. WORKFORCE READY.

Put your creative mind to work with an Associate of Applied Science in Graphic Design and Communications.

Learn to create art for commercial purposes, such as advertising and marketing, and influence the design of websites and print publications. A wide variety of careers are available as graphic designers can specialize in a number of fields. Many companies are adding more in-house designers to meet demands of an increasingly design-savvy consumer.

CERTIFICATES (16 Credits)

Choose one or more certificates in Applied Design Technology, Graphic Design Technology, Digital Broadcasting or Printed and Digital Publications to diversify and strengthen your skills.

GRAPHIC DESIGN AND COMMUNICATIONS (AAS)

With an Associate of Applied Science from BSC, you'll gain skills in in layout, typography, print media, print reproduction, web design and digital photography. Coursework covers preparing art for print and online publication in advertisements, brand identity systems, digital photography, illustration, direct mail, brochure design, desktop publishing, interactive design and computer graphics using industry standard software.

PRESCRIBED TECHNICAL PROGRAM REQUIREMENTS

GDES 103/L	Introduction to Electronic Imaging/Lab
GDES 107/L	Design and Desktop Publishing/Lab
GDES 117/L	Digital Illustration/Lab
GDES 111/L	Electronic Imaging II/Lab
GDES 113/L	Design and Layout I/Lab
GDES 115/L	Typography/Lab
GDES 202/L	Current Imaging II/Lab
GDES 207/L	Introduction to Multimedia/Lab
GDES 209/L	Design and Layout II/Lab
GDES 201/L	Current Imaging I/Lab
GDES 204/L	Print Production/Lab
GDES 213/L	Portfolio Presentation/Lab



bismarckstate.edu

*Earning estimates were provided by Lightcast.

An equal opportunity provider.
FAC-064-0523