

BUSINESS AND FINANCE PATHWAYS



BUSINESS AND FINANCE CERTIFICATES

These certificates were designed to meet specific industry skill sets and can be taken to begin or enhance your career. Each of them provides an opportunity to participate in experiential learning to directly apply the concepts learned to an industry setting. The certificates can be taken as stand-alone certificates or stacked towards and associate or bachelor's degree.

LEADERSHIP

Develop a broader and deeper understanding of organizational culture and dynamics, management best practices, the role of the manager, and the nature of influence.

ENTREPRENEURSHIP

Understand the value of ideas and creativity along with the innovation it takes to drive the development of starting a new venture.

MANAGEMENT

Provide the skills and practical application needed to manage multiple complex projects and align results with organizational strategy.

ACCOUNTING

Understand accounting standards and principles needed to carry out the fundamental tasks of the accounting occupation, providing information to clients by preparing, analyzing and verifying financial documents.

LEADERSHIP CERTIFICATE

POLY 120	Planning & Organizing
COMM 214	Persuasive Speaking
LEAD 280	Leadership Strategies
PHIL 210	Ethics
BADM 202	Principles of Management
POLY 126	Leadership

ENTREPRENEURSHIP CERTIFICATE

BADM 201	Principles of Marketing
BADM 260	Principles of Retailing
BADM 210	Advertising 1
BUSN 170	Entrepreneurship
BUSN 224	Electronic Commerce (E- Commerce)
BADM 297	Coop Ed / Internship

MANAGEMENT CERTIFICATE

BADM 202	Principles of Management
ACCT 200	Elements of Accounting 1
BADM 282	Human Resource Management
BADM 224	Management Information Systems
BADM 281	Organizational Behavior
MGMT 297	Coop Ed / Internship

ACCOUNTING CERTIFICATE

ACCT 201	Elements of Accounting II
ACCT 305	Cost Accounting
ACCT 218	Computer Applications in Business
ACCT 215	Business in the Legal Environment
FIN 326	Business Finance
ACCT 297	Coop Ed / Internship