

# COMMUNICATION ARTS TRANSFER

ON CAMPUS • ASSOCIATE IN ARTS



Communication Arts includes both verbal and nonverbal forms of communication. Professionals with a speech communication degree have a solid understanding of the elements of exceptional communication and know how to effectively connect with others in a variety of settings.

## CAREER opportunities

- Teacher
- Lawyer
- Radio/TV Broadcaster
- Public Relations Specialist
- Speech Writer
- Promoter
- Spokesperson
- Emcee
- Sales Person
- Director
- Manager

## HANDS-ON LEARNING **WORKFORCE READY.**

**Speak up, stand out and gain skills to succeed in your career with a Communication Arts degree from Bismarck State College.**

Effective communication is essential in every profession. With a strong foundation in speech, you prepare yourself for careers in law, politics, public relations, broadcasting, business and teaching. Through debate, you develop critical thinking skills while strengthening your ability to express ideas clearly and confidently. You'll learn from a curriculum that balances speech theory and practice through core and selected communication courses. Your studies will include oral interpretation, voice and diction, and interpersonal communication. Upon completing the program requirements, you earn an Associate in Arts degree.

## PREPARING FOR SUCCESS IN YOUR DEGREE

As a Communication Arts student, you benefit from prior coursework in speech, communications, English and writing. Participation on a debate team or in forensics competition is helpful for success in this program and for developing your communication skills further, though not required.



**ASSOCIATE  
DEGREE**



**BACHELOR'S  
DEGREE**



**CAREER**



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