Planning and Feedback Session

The purpose of this session was to do a SWOT survey with alumni.
Submitted by Barb Jirges and Carolyn Twingley

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<th>Date:</th>
<th>Tool:</th>
<th># Attendees:</th>
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<td>Alumni</td>
<td>October 13, 2011</td>
<td>Carousel Design</td>
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1. STRENGTHS
   - Quality programs with General Education and Career and Technical programs
   - Great employees
   - Individual attention with small classes that allows more contact with the instructors
   - BSC’s collaboration with the Bismarck Public Schools as well as our association with Minot State, UND and Dickinson State.

2. WEAKNESSES
   - Lack of comparative financial support from the State
   - Lack of student involvement with extra-curricular activities which reflects later on with weaker alumni involvement
   - Marketing to the community
   - Too few full time instructors

3. OPPORTUNITIES
   - Because of the oil boom in ND the National Energy Center of Excellence has a great impact
   - Donations will hopefully be coming with the new discovery of oil in Western ND.
   - Older students are interested in learning at an older station of life.
   - NECE increased use to community which has supported Continuing Education such as the OLLI Programs

4. THREATS
   - Competition for students from other institutions
   - Lack of affordable student housing off campus
   - Decreased availability of financial aid and the affordability of college
   - Choices – work VS education