Planning and Feedback Session

The purpose of this session was to determine through a SWOT survey administered to students if “BSC should become an online campus?”

**Group:**
- Student BOG
- ENGL 120

**Date:**
- 10/5/11
- 10/17/11

**Tool:**
- SWOT-Carousel-16
- SWOT-Carousel-18

1. **STRENGTHS**
   - Flexibility.
   - Students study at their own rate.
   - No room and board fees.

2. **WEAKNESSES**
   - No classroom structure.
   - No campus involvement.
   - Computer problems.

3. **OPPORTUNITIES**
   - Greater profits for BSC.
   - Flexibility for working people.

4. **THREATS**
   - Student concern regarding lack of course accreditation.
   - Cheating and plagiarism.
   - Loss of Arts & Humanities classes/athletic activities.
   - Classes that are not practical or appropriate for online.
   - Impersonal/lack of social life.