Planning and Feedback Session

The purpose of this session was to gather SWOT input from select staff and faculty

**Group:** Faculty, Directors, AVPs, Deans, Managers  
**Date:** October 21, 2011  
**Tool:** Carousel Design  
**# Attendees:** 18

**What about BSC makes you the most proud?**

Summary:
- Our employees – their dedication to their work
- Sense of community & family – how do we maintain this as we grow
- Buildings & grounds – growth of the campus as well as beauty
- Willingness to work with new ideas in a fast pace environment where we have lots of potential

Individual responses:
- Our president (4)
- Our employees (11)
- Sense of community & family (9)
- Quality instructors (3)
- Fast pace of change (4)
- Willingness to work w/new ideas (6)
- Buildings & grounds (8)
- Students – work ethic (2)
- Who we are (5)
- Collaborations (4)
- Location (3)
- Work environment (4)
- Students-grads (1)
- Potential (7)

**What one thing must we change (i.e. do more of, do less of, or get rid of) to succeed in the next 1 to 3 years?**

Summary:
- Focus on excellence in teaching/learning – always room for improvement
- Retention of students – will help with building community among students, increase revenue base and decrease stigma of being a “suitcase” college.
- Improve processes/efficiencies – allow people to have more time to focus the above two
- Stay student focused – without students, we don’t exist
Individual responses:

- Focus on excellence in teaching/learning (7)
- Retain students as long as possible (5)
- Partnerships (2)
- Creation of on-line labs (1)
- More program-specific marketing (2)
- Stay student focused in our policies and processes (4)
- Get rid of paper forms (2)
- Czar of Adjuncts (1)
- Increase community building among employees (2)
- More community outreach (2)
- Improve processes – more efficiencies (5)
- Work on getting rid of “Grade 13” (1)
- Recruitment (1)
- Retention (2)
- Reduce dual credit (1)

What are the most important trends & issues we need to pay attention to as we plan for the future?

Summary:

- Changing demographics in the state – impact on the campus of increased diversity and possibly increasing high school population.
- Alternative learning styles – how to teach to these new styles and how online learning could impact student’s sense of community and how competition for online might impact enrollment.
- Dual credit – many challenges including high school faculty assessment, student learning assessment, providing student services and dealing with administration of the programs with very little revenue coming in to support it.

Individual responses:

- Declining high school population (1)
- Jobs vs wages – employees to students (3)
- Changing demographics in state (5)
- More online competition (1)
- Alternative learning (5)
- Student attendance – course offerings (1)
- Boom in western ND (3)
- Paperless textbooks (2)
- Adjunct- who administers? (1)
- Dual credit-role of administration/quality control (3)
- Workforce planning (3)
- Electronic world (3)

Facilitators: Tamara Barber, Dave Peterson