Planning and Feedback Session

The purpose of this session was to conduct a SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis for Bismarck State College.

<table>
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<th>Group:</th>
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<tr>
<td>Strategic Planning Task Force</td>
<td>Sept. 12, 2011</td>
<td>Carousel Design</td>
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**Strengths**

**Top 5**

- Vision of the President
- Small class size
- Close interaction between faculty and students
- Geographic location
- Caring employees

**Weaknesses**

**Top 5**

- Lack of student housing
- Perception of BSC by local high school students
- Focus on certain programs over others
- Lack of teamwork among departments
- Lack of attention paid to the humanities and liberal arts

**Opportunities**

**Top 5**

- Growth of the Bismarck-Mandan area
- Collaborations with NDUS and other colleges
- Growth of online education
- Flexible work schedules
- Energy boom in North Dakota

**Threats**

**Top 5**

- Poor behavior by other NDUS institutions
- Increased student unpreparedness for college
- Housing crunch on campus and in the community
- Unfunded federal mandates
- Competition from non-profit institutions