Planning and Feedback Session

The purpose of this session was canvas potential high school students on their opinion of BSC’s image and standing among this demographic.

**Group:** High School Students  
**Date:** 11/8/11  
**Tool:** Open Forum  
**# of Attendees:** 1

1. What would make BSC your first choice for college?
   - An Athletic program on a higher level
   - More Students
   - All credits need to transfer (I’ve been told not all of my credits would transfer – would need to repeat some classes)

2. Can you describe the quality of education you would expect to receive if you attended BSC?
   - “Super Senior” school
   - Not very hard – not the best education – it’s just BSC
   - I can get a better education in Nursing somewhere else

3. What should BSC do to attract students?
   - Hard to say – most of my friends just want to get out of Bismarck

4. How can BSC become more visible in the community?
   - Better athletics – I hear more people talk about going to UMary sports. Nobody goes to BSC sports

5. If you could describe the ideal two-year college, what would it look like?
   - All credits transfer
   - Complete 4-year degree programs
   - Post-graduation placement ratings