We’re living in unprecedented times. As I write this, more North Dakotans than ever before live in our great state. We are in the national news frequently for our low unemployment rates, while the rest of the nation’s workforce suffers terribly. We’ve completely avoided the bursting housing bubble that sunk the nation into the worse economic calamity since the Great Depression. Strong agricultural commodity prices, continued stability of our coal industry and electric power companies, and a robust and growing gas and oil industry have filled our financial balloons with enough helium to keep us aloft in the stratosphere, while the rest of our nation remains mired in an economic morass.

Bismarck State helps North Dakotans in their quest to participate in our robust economy by preparing them to move quickly into the workforce, or by ensuring they’ll be successful as they transfer to another institution of higher learning. To best do that, we develop partnerships, improve student services, expand and improve our credit and non-credit programming offerings, and improve our campus by adding new facilities and renovating old ones. Bismarck State is a far different place today than it was five or 10 years ago. This is not your father’s or mother’s BJC!

In this environment, we also are faced with unprecedented changes looming over higher education. Technological change – occurring faster than most of us can comprehend – threatens the very way we’ve done business in the past. In addition, abuses by institutions elsewhere in the country have increased the federal government’s scrutiny of higher education. Federal rules and regulations will change and then challenge us to meet new federal mandates. BSC must be agile enough to meet all of these challenges.

So for this annual report, I confidently say that Bismarck State is in excellent shape. But along with that comes the caveat that change is also challenge, and our robust economy will not only help us in many respects, but impact us negatively, as well. We’re fortunate at Bismarck State to be flexible, responsive and energetic. As we meet each new challenge, we’ll adapt to it and continue to serve our students and our community in unprecedented ways.

Thank you to all of you for your outstanding support of this wonderful institution. Bismarck State is YOUR state college!

Sincerely,

Larry C. Skogen, Ph.D., President, Bismarck State College
Wide-ranging in their makeup, background and goals, our students’ excellence and their incredible potential are the commonalities that make them exceptional.

Phi Theta Kappa chapter earns four stars – BSC’s Kappa Omicron Chapter of Phi Theta Kappa Honor Society was honored during the Minn-Wi-Kota Region spring convention for achieving four-star chapter status.

Students named to the 2011 All ND Academic Team – BSC students Luke Hushagen and Megan Toepke, both of Bismarck, are among 10 community college students named to the 2011 All ND Academic Team, which recognizes the academic achievements of community college students.

ATNR students win first and second at nationals – Trenton Bruner and Marita Rau received national awards at the National Postsecondary Agriculture Student Organization conference in Springfield, IL, in March. Both from Drake, ND, they are enrolled in the Agriculture, Technology and National Resources program.

BSC students win in state business skills competition – Eight students won awards at the state Phi Beta Lambda Future Business Leaders of America competition March 31-April 2 on campus. Among those students, three first place winners and three second place winners qualified to compete in the national competition in Orlando, FL, in June.

Student Profile

In Fall 2010, BSC shattered another enrollment record reaching 4,177 students with 2,743 full-time and 1,434 part-time students. It was the fifth consecutive year of record-breaking increases with a nearly 4 percent increase over Fall 2009.

Our student athletes are able to combine the demand of academics and athletics, performing well in both areas as proven in our year in review.

- The BSC women’s golf team was Region XIII Champion in 2010 and advanced to the NJCAA National Tournament.
- The baseball team was Region XIII Runner-Up in 2011.
- The women’s and men’s soccer teams both earned Region XIII Runner-Up in 2010.
- The men’s basketball team was Region XIII Runner-Up in 2011.
- Student athlete Kyle Weisbeck (Herreid, SD) was named NJCAA 2nd Team All-American.
- The volleyball and women’s basketball teams each earned NJCAA Academic Team of the Year.
Programs & Departments

BSC is growing and changing with the times – you’ll see some of our evolution in the program and departmental news of this past year.

Three new programs in the works – Our new programs reflect the activity in western North Dakota – both the oil boom and the ripple effect of the boom. Two programs are specific to oil recovery, Petroleum Engineering Technology and Petroleum Technology Operations. The third, Sustainable Construction Technology, allows graduates to contribute to North Dakota’s housing needs using the latest sustainable advances.

Administrative Assistant program moves online – The Administrative Assistant/General program is now available entirely online. Students earn a Certificate or Associate in Applied Science degree. The program prepares students for careers in administrative support staff positions in a wide variety of industries.

*“BSC has been a very responsive partner to the energy industry, especially in the last 10 years, as we have prioritized the training and technology necessary to keep the industry moving forward. In the past few years, BSC has expanded its Welding program, established programs in Instrumentation & Control Technology and Mechanical Maintenance Technology, as well as initiating a four-year program in energy management. These efforts have been in response to our needs as an industry, and all these energy programs have been developed in consultation with those of us in the field.

*The majority of technicians we hire have gone through BSC programs, since we know they leave school with the skills we are looking for.

*In the next 10 years, we expect to see up to 50 percent turnover of workers in our industry. We need to fill this critical need, and BSC is well positioned to do that."

David Farnsworth, ’75, Manager of North Dakota Power Generation & Engineering
Great River Energy, Underwood, ND

Partnerships & Agreements

In this day and age, a community is less about geography than it is about commonality. And education can create common ground across cultures, borders and ages. During 2010-11, BSC entered into an array of partnerships and agreements that extended the BSC community to far-flung places and people.

BAS degree offered in Utah – An agreement with Salt Lake Community College (SLCC) in Salt Lake City, UT, allows SLCC’s two-year energy management program graduates seamless transfer into BSC’s online BAS in energy management program.

BSC offers degrees to U.S. Coast Guard – BSC is offering online education to military personnel serving in the U.S.

Coast Guard, including active duty, reservists and civilians. BSC provides instruction in five online programs and an approved Servicemembers Opportunity College in criminal justice. The agreement with the Coast Guard is similar to partnerships BSC has with the U.S. Navy, U.S. Army and Community College of the Air Force.

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Grants

A proactive effort to secure grants from statewide workforce development entities, federal programs and private organizations allows us to do more and move beyond budget limitations to ensure that BSC is versatile and dynamic enough to meet the challenges and opportunities presented.

Workforce enhancement grants expand programs – Workforce enhancement grants from the ND Department of Commerce allowed BSC to invest $321,712 in the Lineworker, Automotive Collision Technology, Electronics/Telecommunications Technology and Welding programs this past year. The grants, in concert with matching funds from industry partners, provided a way to address vital workforce needs quickly and decisively.

• The Lineworker program received a $45,968 grant to purchase a skid steer loader used in the Introduction to Pole Climbing course.

• Auto Collision received $76,638 for purchase of a state-of-the-art paint booth. Matching cash and in-kind contributions came from Hedahl’s Inc., Mitchell International, Dakota Bumper, Fargo Bumper, BSC and the BSC Foundation for a total of $153,276.

DOE grant enhances programs – Students in Geographic Information Systems Technology and Engineering Technology programs now can train on the “latest and greatest” equipment used in industry. The Z-Corporation 450 3-D printer is one of only two in North Dakota. The programs also acquired a new map scanner, plotter printer, and six Trimble R8 (GPS) survey receivers with TSC2 controllers.

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Building(s) and Growing

Growth is a theme at BSC as well as in the Bismarck-Mandan community. You can see this in the area building boom and the building efforts on campus.

BSC shares Bismarck Public Schools Career Academy – The new Bismarck Public Schools Career Academy on College Drive is a shared facility between the Bismarck Public School System and the college. In addition to the hundreds of high school students on campus every day, the BSC technical programs housed there serve our students as well. The 93,000 square foot facility is home to Agriculture, Technology and Natural Resources, Electronics/Telecommunications Technology, Instrumentation & Control Technology, and Graphic Design & Communications.

BSC Tech Center upgraded – With the addition of the Career Academy, BSC was able to provide improved academic space for programs in the BSC Technical Center. Implementing a campus innovation goal to create more social gathering spaces for students, the center boasts several comfortable, casual meeting spaces as well as four IVN/ITV classrooms and eight program departments.

Mystic Hall remodeled – Mystic Hall, the newly remodeled residence hall at the corner of Edwards Avenue and Schafer Street provides living space for 30 students. Built in 1979, it was originally student apartments and then used for office space until the remodel.

Physical plant building approved – The ND legislature provided $1.5 million for a new maintenance building on campus to be named the Robert A. Kuntz Physical Plant Building.
Awards & Recognition

The best recognition is continued success, but acknowledgement of excellence by our peers endorses our good work to the world.

Military coins earn national marketing gold – BSC won a Gold Paragon Award for military coins at the National Council for Marketing and PR conference in Philadelphia in March. The military coins are used at promotional and recruiting events around the country. BSC has military partnerships with all of the armed services.

International acknowledgment of BSC’s lifelong learning approach – BSC earned the 2010 Institutional Service Award for expansion of lifelong learning opportunities and innovation to improve access and quality of academic programs for adult learners from the Council for Adult and Experiential Learning in November 2010.

Best place to work ... again – For the fourth year, BSC was named one of the top 10 places to work by the Young Professionals Network of Bismarck-Mandan. Criteria include innovation, benefits and inclusion.

College recognized for excellence and female enrollment – BSC’s Power Plant Technology and Process Plant Technology programs earned a Director’s Award of Excellence from the ND Association for Career and Technical Education. The award recognizes curriculum that addresses industry structure, skills, equipment and safety, lab equipment and online tools. BSC also was recognized for increasing female enrollment by 60 percent in a male-dominated industry.

Engineering Technology accredited – The Engineering Technology program was accredited by the Technology Accreditation Commission of ABET, Inc. in August 2010. Engineering Technology is the first BSC program to attain the specialized accreditation, which shows the quality of the program and benefits students by reducing the post-graduation work hours needed to seek licensure in some states.

Nuclear program first for industry certification – Nuclear Power Technology was accepted in January as the first online program approved by the Nuclear Uniform Curriculum Program for the non-licensed operator track. Students completing the associate degree in Nuclear Power will receive a nuclear industry standard certificate and can substitute education for training at a nuclear facility.

Regional marketing awards – BSC’s College Relations Department won eight awards in the regional communications contest of the National Council for Marketing and PR District 5. The “Beyond” brand campaign won a gold Medallion Award for the PR-recruitment campaign, a silver Medallion Award for print ad series, and a bronze Medallion Award for TV single ad. Two gold Medallions were awarded for a video and a TV single ad promoting BSC’s energy programs. A silver Medallion award was given for promotional pieces for BSC’s ArtsQuest.

Regional awards for theatre – The Theatre Arts program earned two outstanding production awards from the regional Kennedy Center American College Theatre Festival in January. The cast of “Comic Potential” received an Award of Merit for ensemble acting and the play was among a short list of award-winning productions by two- and four-year colleges from an eight-state region.

Employee Milestones & Awards

Our employees, the best at what they do, are chosen to nurture the skills and talents of our students and to further the mission of BSC. Their achievements are as notable as their commitment to BSC.

Rogers nominated by CASE – Dan Rogers, associate professor of theatre/speech, was nominated for a Council for Advancement and Support of Education Professor of the Year Award.

New educator award granted – Kristina Wells, assistant professor of business and office technology, was named New Educator of the Year - Business and Office Technology by the ND Association for Career and Technical Education. The award is given to an outstanding educator with five or fewer years of service.

Padgett named professor of the year – Phil Padgett, assistant professor of energy, was selected 2010 ND Professor of the Year by the Carnegie Foundation for
Creating a great environment: BSC launches inaugural leadership class

Ten BSC employees completed the first Excellence through Leadership program in May. Developed by BSC employees for BSC employees, the nine-month pilot program is part of the college’s recruitment and retention plan in which an internal taskforce explored the question: How can BSC be the best possible place to work?

The leadership program was one of several outcomes stemming from that exploration. Other changes implemented on campus included increase in flexible work options, tuition assistance for employees pursuing graduate degrees and continued efforts to increase compensation.

Goals for the leadership program include providing opportunities for employees to develop, refine and practice leadership skills and to strengthen leadership performance across BSC.
Engaged in the Community

We take the community part of community college to heart at BSC. In 2010-11 BSC hosted and/or presented information to thousands of people through an array of community events and dozens of our own performances, symposia, plays, music concerts, lectures, talks and public events – including those derived by Mother Nature.

Outreach through continuing education reaches 16,000+ – The Office of Continuing Education, Training and Innovation extends the resources of BSC to meet the needs of lifelong learning, workforce training and conference planning. In the 2011 fiscal year, CETI touched 16,142 people through those efforts.

First BSC symposium spotlights native son Eric Sevareid – CBS newsmen Dan Rather and Bob Schieffer headlined the Eric Sevareid Symposium on campus Sept. 30 - Oct. 3, 2010. Hosted by the North Dakota Humanities Council, Prairie Public Broadcasting, BSC and The Dakota Institute, this national public humanities symposium examined the life and career of Sevareid. The CBS journalist served as the “conscience of America” between 1936 and 1974 as nightly commentator on Walter Cronkite’s “CBS Evening News.” The symposium was the first of several planned.

Shaving the Day for St. Baldrick’s – BSC proudly housed the fourth annual St. Baldrick’s event last March. Two of our most vibrant industry partners, Basin Electric Power Cooperative and MDU Resources Group, together with National Information Solutions Cooperative, Medcenter One, Kadrmas Lee & Jackson, the Bismarck-Mandan YP Network and Spa D’Athena jointly hosted Basin’s annual St. Baldrick’s event at the National Energy Center of Excellence on March 17. More than 152 volunteers either shaved their heads or cut their hair to raise $177,000 for St. Baldrick’s Foundation, funding children’s cancer research and fellowships.

SkillsUSA competition enhances education for 600+ students – Held at BSC in April, the SkillsUSA State Leadership & Skills Conference brought 633 ND high school and college students to BSC to compete in 40 contest areas. Area businesses provided more than 200 technical judges to provide feedback to students focused on technical careers.

Missouri River flooding – Spring 2011 saw a massive community battle with the Missouri River and BSC was fully engaged. In addition to the many employees who were granted leave to defend their homes, the college worked with FEMA and the Red Cross to set up access to flooded areas and provide housing. Several national Red Cross workers stayed in Mystic Hall.

Recruiting students – Whether students came to our hosted recruitment events or we hit the road to talk to them, our Admissions team was busy.

- During the first Tribal Nations Explore College Day, 127 Native American students from eight high schools visited BSC to learn more about the college admissions process.
- 178 students from 30 different schools attended Explore BSC Day in the fall.
- BSC attended 15 college fairs and visited 16 high schools.
- BSC attended the Jamestown Career and Tech Ed fair raising awareness with 1,500 students in attendance.
- 350 students took individual campus tours between September and May.

Growing with the Great Plains Energy Expo – In 2010, this growing event brought together energy innovators from industry, government and academia to showcase the region's traditional and emerging energy technologies. An initiative of the BSC-associated Great Plains Energy Corridor, and co-hosted by U.S. Senator Byron Dorgan, BSC and Kadrmas, Lee & Jackson, speakers included Clarence P. Cazalot Jr., president and CEO of Marathon Oil; Dr. Arun Majumdar, director of the Department of Energy’s Advanced Research Projects Agency – Energy; and former U.S. House Democratic leader Dick Gephardt, president and CEO of Gephardt Government Affairs.
Revenue & Expenditures

OPERATING REVENUES
Tuition and Fees................................. $12,153,606 .......... 28%
State Appropriations ......................... $12,633,649 .......... 30%
Federal Grants................................. $8,127,165 .......... 19%
Sales and Services-Auxiliary .............. $4,201,925 .......... 10%
Sales and Services-Other...................... $3,664,067 .......... 9%
State and Private Gifts and Grants ....... $1,777,691 .......... 4%
Total............................................. $42,558,103 .......... 100%

OPERATING EXPENSES
Instruction....................................... $20,409,178 .......... 47%
Institutional Support ......................... $6,848,603 .......... 16%
Auxiliary Enterprises ......................... $4,161,502 .......... 10%
Physical Plant.................................. $3,682,349 .......... 8%
Scholarships..................................... $2,816,203 .......... 6%
Student Services............................. $2,267,672 .......... 5%
Academic Support ...................... $1,707,647 .......... 4%
Depreciation................................... $1,693,958 .......... 4%
Total............................................. $43,587,112 .......... 100%

NON-OPERATING REVENUES/(EXPENSES)
Gifts.................................................. $1,014,268
Endowment/Investment Income ............. $41,559
Interest on Capital Asset Related Debt.... ($347,349)
Special Assessments.......................... ($691,845)
Other Non-Operating Revenue/(Expense)... $16,414
Total.............................................. $33,047
Mission
Bismarck State College, an innovative community college, offers high quality education, workforce training, and enrichment programs reaching local and global communities.

Vision
BSC, a national model for innovative education and workforce training