ENGAGEMENT VARIABLES, OPPORTUNITIES, DISCUSSION POINTS AND OUTCOMES

Student profiles are engagement variables that may impact potential levels of receptivity to activities that students will experience during the college life cycle. The following student background profiles may contribute to lower engagement at points during the life cycle of a college student: (discussion point – would intrusive services and instruction be helpful?)

- **Academic preparedness**
  - lower High school GPA and lower ACT/SAT scores
  - lower GPA in academic core subjects
  - miscorrelations between ACT/SAT scores and high school GPA indicating a weakness in academic rigor
  - no career goals or unrealistic career and educational goals
  - ineffective learning styles, study skills and undetected/undisclosed learning disabilities

- **Socioeconomic history**
  - low income and/or first generation students
  - students, who come from diverse backgrounds outside of the BSC region

Engagement opportunities that can contribute to minimizing adverse student profiles and improve retention and graduation rates: (discussion point – do we have sufficient services?)

- Admissions, registration and orientation processes that provide a strong theme of personalization of services that ensure that college orientation is provided to each student
- Student life activities that cover a wider range of interests
- Academic advising/mentoring interaction for all students on a regular basis
- Academic program orientation, meetings and information sessions
- Student memberships in professional organizations directed by the academic program
- Classroom curriculum that includes more interactive learning opportunities among students and faculty
- Emphasis on learning outcomes and standards of achievement
- Intrusive Student Support Services
  - first year experience course
  - increased advising contact during the first academic year
  - academic success planning to instill student accountability
  - developmental education paired with intrusive advising

Engagement outcomes to achieve: (discussion point – are there other outcomes?)

- Increased engagement will improve the learning potential of students
- Increased engagement will strengthen the relationship between the student and the institution
- Increased engagement will improve the retention and graduation rate of students