In 2011-2012, a 30-member BSC task force of representatives from BSC and the community met monthly as a group and in frequent work sessions. The result of the immeasurable effort of this team is a five-year Strategic plan that will ensure our accreditation and keep our college on track to grow, innovate and go beyond in every possible way from 2013-2018.

**Engage!**

People know who we are and what we have to offer.

**GOALs**

**GOALs for BSC for Beyond**

- Implement full potential of Hobson's CRM software to increase enrollment and Excel with student satisfaction.
- Expand every step to ensuring that students can achieve excellence through entrepreneurial innovation.
- Develop a systematic approach to involving the campus community.
- Engage all at the same tempo and to ensure student retention.
- Establish a team of five-year strategic plan development project.
- Expand use of Hobson's CRM software to monitor student finances.
- Implement new Honors Common Core.
- The BSC Student Life, Wellness Center, and the Brockman House.
- Improve the learning experience for students to make it more appealing and to make BSC a more attractive place to study.
- Establish a protocol to handle complaints, grievances, and judicial processes and make sure they are handled correctly in accordance with BSC’s policies.
- Develop a new education model that will improve the student experience of all students.
- Work with local businesses, government agencies, and others to assess the needs and possibilities for future development.
- Build the BSC Communications and Creative Arts Center.
- Increase the number and diversity of North Dakota students.
- Work with community leaders to continue to grow, innovate and go beyond in every possible way from 2013-2018.

**Goal of Corrective Relationships**

- Improve collaboration processes to streamline efforts, reduce duplication, and avoid procrastination with the result to enhance communication to the benefit of all.
- Develop an independent BSC Communications and Creative Arts Center.
- Increase the number and diversity of North Dakota students.
- Work with community leaders to continue to grow, innovate and go beyond in every possible way from 2013-2018.

**People know who we are and what we have to offer.**

- Establish a Teaching and Learning Center to promote teaching excellence, make classes more engaging, and provide a better student experience.
- Develop and implement systematic approaches to measure, assess, document, and communicate student learning outcomes.
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- Implement a one-card system.
- Implement eCompanion in all classes.
- Implement campus-wide information technology services that improve administration and education.
- Develop and implement systematic approaches to measure, assess, document, and communicate student learning outcomes.
- Develop a team to identify methods of increasing these opportunities.
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- Develop a team to identify methods of increasing these opportunities.
- Establish an honors college program.
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**GOALs for High Quality Education**

- Establish the Academic Quality Improvement Program (AQIP) is the program BSC uses to maintain our regional accreditation with the Higher Learning Commission.
- Develop measures that will determine the effectiveness of the increased Hobson’s development.
- Improve collaboration processes to streamline efforts, reduce duplication, and avoid procrastination with the result to enhance communication to the benefit of all.
- Develop and implement systematic approaches to measure, assess, document, and communicate student learning outcomes.
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**GOALs for Using Technology Effectively**

- Establish and implement an internal communications plan that implements and effectively delivers the findings from the 2005 research.
- Provide high quality learning opportunities through web and adult learning.
- Establish a team of five-year strategic plan development project.
- Develop and implement systematic approaches to measure, assess, document, and communicate student learning outcomes.
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Bismarck State College circa 2018

This final piece is what BSC will look like in 2018 if we work this plan for the next five years. The strategic planning team felt this future was a realistic one, one that shows us beyond our current status, achieving our promise thanks to the hard work of hundreds.

Bismarck State College has an outstanding reputation and has become the first choice for many students. Through good stewardship of our resources we provide affordable, high quality education. The college is committed to financial sustainability, transparency, and institutional effectiveness.

Acknowledged for our integrity and excellence, we are leaders in building partnerships with people, organizations, and educational institutions. Bismarck State College, its students, and the community are well served by these collaborations.

We are known for our innovative and personal approach to teaching and learning. Our curriculum is academically challenging, dynamic, and relevant. We are always looking ahead, working to leverage technology and best educational practices. Recognized for being well prepared, BSC graduates are sought after by employers.

Students experience a vibrant campus community that offers opportunities for positive interaction and involvement. They are proud of their association with the college. Students leave BSC prepared for personal success and civic responsibilities.

BSC VISION
A national model for innovative education and workforce training

BSC MISSION
Bismarck State College, an innovative community college, offers high quality education, workforce training, and enrichment programs reaching local and global communities.